

GROWER TALKS

“I was raised that if you want something, you work for it.”

This year's Young Grower Award winner Evan Barrington on how hard work can pay off, page 40.



New Products

Interested in products listed here? Turn to the Product Information card and insert the product's Reader Service number in the box in the lower right-hand corner. Mail it in, and we'll make sure the information is sent your way!



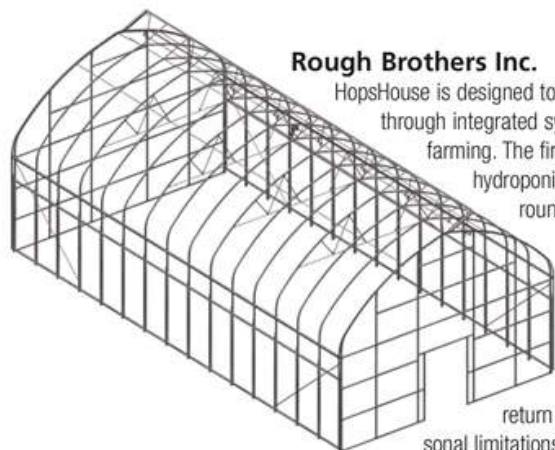
Bushel and Berry
Blueberry Buckle is a quick-growing blueberry that stays compact. White bell-shaped flowers appear in spring, leading to sweet, dark blueberries. Glossy, dark green foliage looks like a boxwood. This low-water and low-chill variety makes an excellent addition to gardens in warmer climates.

Reader Service Number 150

iUNU Inc.
Increase sell-through, automate inventory tracking and lower your costs. LUNA is an integrated imaging and software solution that helps understand what plants in your green-



house are trying to tell you. LUNA detects minute changes in each plant's growth and immediately gives you the insights to ensure healthy outcomes. Access LUNA's real-time analytics using your phone to connect with all the information you need, so you can focus on giving your plants what they need. Reader Service Number 153



Rough Brothers Inc.

HopsHouse is designed to optimize yields through integrated systems and precision farming. The first single-solution hydroponic greenhouse for year-round hops growth and harvest, especially for wet hops. Automated environmental controls allow you to cut energy costs while getting the highest return and avoiding the seasonal limitations of traditional farming.

No longer are breweries and growers beholden to big beer conglomerates or inclement weather. HopsHouse offers a competitive advantage, supplying a fresher and more local product straight from the bine to the brewery. Reader Service Number 151



PanAmerican Seed

PanAmerican Seed offers a novel, high-quality group of vegetables and herbs, especially for those who supply fresh markets and hobby farmers. What sets HandPicked varieties apart are their fresh, home-grown flavor, their exceptional fruit quality with earlier and longer harvests, and loads of produce. Many varieties also offer a compact habit to fit smaller growing spaces. Download the latest brochure to learn more about new introductions and view the helpful production guide to grow successful HandPicked Vegetables. Reader Service Number 154

Suntory Flowers Ltd.

Suntory Flowers adds three colors to the Soiree Ka-wa-i-i Catharanthus series—White Peppermint (pictured), Light Purple and Red—bringing the assortment to six. Plants produce a profusion of micro blooms and retain their tidy presentation all summer long. Mix and match with other heat lovers in the landscape and combos. Compact Soiree plants are perfect out front as a border or in drifts of color. Soiree varieties are superb for the south and late-season in the north. Reader Service Number 152



Premier Tech Horticulture

Pro-Mix MP Biofungicide + Mycorrhizae provides the perfect solution for growers in need of an organic-certified growing medium that delivers well-balanced air/water qualities. OMRI-Listed, this formulation is ideal for a variety of growing uses and is designed to meet crop requirements for certified organic growers.

Reader Service Number 155

We're looking for our next set of small giants—products that choose to be great instead of big. Send us your product: aheikkila@ballpublishing.com